



REQUEST FOR PROPOSALS

FOR

MURAL ART INITIATIVE

Send to:
Tippecanoe Arts Federation
638 North St
Lafayette, IN 47901
765-423-2787
www.tippecanoearts.org

Deadline for Submission of Proposal: March 12, 2010, 5:00 p.m.

Sponsorship and funding by:



TIPPECANOE ARTS FEDERATION
REQUEST FOR PROPOSALS: MURAL ART INITIATIVE
CITY OF WEST LAFAYETTE

I. Background / Vision

The Mural Art Initiative is a collaborative educational outreach program that serves area at-risk and underserved youth populations.

The first Mural Art Project was initiated in the spring of 2008 as a collaboration between Tippecanoe Arts Federation, Cary Home for Children, and the City of Lafayette Parks Department. The location of the inaugural mural was the Twyckenham Bridge Underpass. This mural program consisted of Tippecanoe Arts Federation staff and volunteer artists working with Cary Home youth to create the multi-themed mural.

II. Project Goals

The goals of the Mural Art Initiative are to:

1. Beautify community areas vandalized by graffiti
2. Visually promote the clear benefit of arts in our community
3. Provide a life-long positive impact on all project participants

III. Project Description

This is a paid (\$500) public art opportunity for a qualified artist or team of artists working collaboratively to create a design for a wall on North River Road, behind Spurllocks Restaurant, West Lafayette, Indiana.

NOTE: The Artist(s) chosen for the project will work collaboratively with area at-risk and underserved youth to execute the design.

1. Description of Physical Layout

The wall is approximately 18' tall by approximately 40' long. The surface is concrete.

2. Material Restrictions

Exterior Latex paint will be used. A palette of colors and supplies will be provided by the Federation for the mural design.

3. Architectural, Aesthetic Considerations

The design must be suitable and acceptable for public display for viewing by citizens of all ages.

IV. Application Submittal Procedure

The following materials shall be submitted for a complete application:

1. **Completed & Signed Application Form** (see attached).
2. **Project Description** (not to exceed 3 pages, 2 copies)
Give a brief description of the design, relevance, subject matter, etc.
3. **Supporting Materials**
These materials should convey the artistic intent, i.e., design renderings, photos, colors, and other visual materials to adequately illustrate the proposed work and your abilities as an artist.
4. **Time Frame / Work Plan** (April – August 2010, 2 copies)
Provide a brief outline of the steps involved in the proposed project with time requirements included.
5. **Bio or Resume(s)** (not to exceed 3 pages, 2 copies)

Provide any information on previously related experience not to exceed three pages. Artists working collaboratively must submit a resume or other background information for each team member.

6. **Sample Work Portfolio** of a link to your website or up to 10 digital images.
7. **Two References** name, contact information, and relationship.

Also, please note that the Tippecanoe Arts Federation and the City of West Lafayette cannot be responsible for lost, missing or damaged materials. Incomplete or late applications will not be accepted.

All questions regarding the proposal shall be directed to:
Tetia Lee, Tippecanoe Arts Federation 765-423-2787
www.tippecanoearts.org tetial@tippecanoearts.org
Proposals will be accepted until 5:00 p.m. on March 12, 2010 at the
Tippecanoe Arts Federation, 638 North St, Lafayette, IN 47901.

V. Policies

The ownership of design ideas submitted with this application remains the ownership of the artist, until a selection has been made and a contract signed. The artwork produced will be owned by the City of West Lafayette, and images of my work may be used in publicity for the Tippecanoe Arts Federation and/or the City of West Lafayette.

VI. Artist Selection Process

Artist(s) applications will be evaluated on the following criteria:

- Artistic merit as evidenced by digital representation of past work.
- Appropriateness of the artist's medium, style, and previous professional experience as they relate to the art goals and opportunities in this project.
- Experience with projects of similar scale and scope, including familiarity with public agencies, the public review process, and experience working with community groups.
- The ability of the artist to successfully complete the proposed artwork within the project timeline

VII. Site Visit Dates

Applicants are invited to visit the site at any time on their own.

VIII. Photo of Wall



Application Form
PUBLIC ART INSTALLATION
TIPPECANOE COUNTY

Name _____ Date _____

Address _____

City _____ State IN Zip _____

Phone (day) _____ Evening (eve) _____

Email _____ Website _____

Additional Team Members, *if applicable*:

Name _____ Email _____ Phone _____

Name _____ Email _____ Phone _____

Name _____ Email _____ Phone _____

(please use back if need additional space)

To assure that you application is complete, please check off the following items as enclosed:

- ☐ This application form completed and signed
- ☐ Project Description (not to exceed 3 pages, 2 copies)
- ☐ Project Budget (2 copies)
- ☐ Time Frame / Work Plan (2 copies)
- ☐ Bio or Resume(s) of artist or artists on the team (not to exceed 2 pages each resume, 2 copies each)
- ☐ Sample Work Portfolio (a link to your website OR a maximum 10 digital images)
- ☐ Two References
- ☐ Member of the Tippecanoe Arts Federation

Certification

I certify that as of the date of this application I am 18 years of age or older, as are any members of my team (if applicable). I certify that all examples of art work submitted with this application are products of my hand as represented. If accepted, the artwork produced will be owned by the City of West Lafayette, and images of my work may be used in publicity for the Tippecanoe Arts Federation and/or the City of West Lafayette.

I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that the Tippecanoe Arts Federation and the City of West Lafayette are not liable for loss or damage to work submitted.

Applicants Signature _____ Date _____

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